

SAFESKIES
CONFERENCE
20-22 SEPTEMBER
2022


Safeskies
AUSTRALIA

SUPPORTER & EXHIBITION PROSPECTUS

Welcome

The Safeskies Australia Conferences Incorporated executive committee invites you to participate in Safeskies 2022, to be held in Canberra at the Hyatt Hotel, 20-22 September 2022.

The Safeskies Australia Conference has been held biennially since 1993, growing steadily over the years to attract 300-plus delegates from a wide cross-section of the aviation industry, both in Australia and internationally.

As a Safeskies 2022 supporter/exhibitor, your organisation will have a unique opportunity to promote your brand and key messages to delegates representing key aviation industry players: civil and military, government and commercial, professional and recreational, across Australia and internationally. You will have extensive marketing exposure in the lead up to the event as well as during Safeskies 2022.

On behalf of the organising committee, we welcome you to Canberra in 2022, and encourage you to explore the benefits of participating as a supporter and/or exhibitor and secure your preferred options.

Benefits to your company of supporting and exhibiting at Safeskies 2022

Safeskies 2022 is an important aviation safety forum of interest to aviation policy makers, government aviation agencies, commercial operators (airline and airports), and newer sectors such as uncrewed aviation and the rapidly growing space sector.

Safeskies 2022 will be promoted throughout Australia and overseas by way of:

- » Distribution of promotional material, via online and print
- » Safeskies 2022 website
- » Promotion at other industry-related conferences/meetings
- » Advertising in industry-related magazines and newspapers
- » Advertising through social media

Delegates and industries represented

Delegates attending the conference comprise predominantly:

Government agency representatives, including regulatory, air traffic management and policy personnel, Australian and international

- » Airline personnel
 - › Flight & cabin crews
 - › Engineers
 - › Safety managers
- » Airports
 - › Safety officers
 - › Airport management
 - › Allied aviation services
- » Uncrewed aviation (drones)
- » Aviation accident investigation organisations
- » Aviation academics, focusing on
 - › Safety management/safety culture
 - › Human factors
 - › Technological advances in safety
- » Recreational aviation participants, private pilots.

Opportunities at a glance

SUPPORTER OPPORTUNITIES	NUMBER AVAILABLE	Price AUD\$
Conference Pre-Dinner Drinks Supporter		\$7,500.00 + GST
Conference Dinner Supporter		\$35,000.00 + GST
Charity Event Supporter		\$6,500 + GST
Networking Function Supporter		\$3,000.00 + GST
Conference Mobile App Supporter		\$3,000.00 + GST
Delegate Gift Supporter	Exclusive	\$5,000.00 + GST
Lunch Supporter	2	\$7,500.00 + GST
Morning Tea Supporter	2	\$3,000.00 + GST
Coffee Station Supporter	2	\$3,000.00 + GST per day
Pocket Program Supporter		\$3,000.00 + GST
Lanyard Supporter		\$3,000.00 + GST

ADVERTISING OPPORTUNITIES	NUMBER AVAILABLE	Price AUD\$
Conference Pocket Program Advertising Full page colour A7	Multiple	\$700.00 + GST

EXHIBITION OPPORTUNITIES	NUMBER AVAILABLE	Price AUD\$
Exhibition Space		\$1,500.00 + GST

Supporter Opportunities

The Safeskies 2022 organising committee invites you to participate in Safeskies 2022 as a supporter. Safeskies 2022 provides a variety of opportunities for participation and available packages are listed below. We would be pleased to discuss further tailored opportunities to suit the marketing objectives of your company.

Conference Pre-Dinner Drinks Supporter

\$7500.00 + GST

Pre-dinner drinks are held in the Foyer of the Parliament House of Australia on Tuesday 20 September 2022. Drinks are held prior to the Sir Reginald Ansett Memorial Lecture.

Entitlements include:

Recognition

- » Conference Pre-Dinner Drinks supporter acknowledgement
- » Corporate logo featured in the Conference pocket program
- » Organisation acknowledgment on the official Safeskies 2022 website with a link to your website
- » Corporate logo on official Conference supporter acknowledgement signage

Promotion

- » Use of the Safeskies 2022 logo until the end of October 2022
- » Option for one (1) freestanding banner which will be positioned at the entrance to the Safeskies 2022 dinner venue (maximum size 2m high x 1m wide)

Tickets

- » One (1) full complimentary conference registration, including one ticket to the Sir Reginald Ansett Memorial Lecture and Dinner
- » One (1) full complimentary Safeskies 2022 conference registration
- » Opportunity to purchase a further eight (8) dinner tickets to fill a table at a reduced rate

Safeskies 2022 Dinner Supporter

\$35,000.00 + GST

The Conference Dinner will be held in the Great Hall of Parliament House of Australia on Tuesday 20 September 2022, following the Sir Reginald Ansett Memorial Lecture.

Entitlements include:

Recognition

- » Conference dinner supporter acknowledgement
- » Corporate logo featured on the Conference dinner menu
- » Corporate logo featured in the Conference pocket program
- » Organisation acknowledgment on the official Conference website with a link to your website
- » Corporate logo on official Conference supporter acknowledgement signage
- » Verbal acknowledgement by chair at commencement of the Sir Reginald Ansett Lecture

Promotion

- » Use of the Conference logo until the end of October 2022
- » Option for one (1) freestanding banner which will be positioned at the entrance to the Conference Dinner venue (maximum size 2m high x 1m wide)

Tickets

- » Two (2) full complimentary conference registrations, including two tickets to the Sir Reginald Ansett Memorial Lecture and Conference Dinner
- » Two (2) full complimentary conference registrations
- » Opportunity to purchase a further eight (8) dinner tickets to fill a table at a reduced rate

Charity Event Supporter

\$6,500 + GST

On Wednesday 21 September 2022 the charity event will be held at the Hyatt Hotel. The charity event is an additional cost and all proceeds go to the Royal Flying Doctor Service.

Entitlements include:

Recognition

- » Charity Event supporter acknowledgment
- » Corporate logo featured in the Conference pocket program
- » Organisation acknowledgment on the official Conference website with a link to your website
- » Corporate logo on official Conference supporter acknowledgement signage

Promotion

- » Use of the Conference logo until the end of October 2022
- » Option for one (1) freestanding banner which will be positioned at the entrance to the Conference Charity Event venue (maximum size 2m high x 1m wide)

Tickets

- » Two (2) tickets to the Charity Event

Networking Function Supporter

\$3,000.00 + GST

Safeskies 2022 concludes on Thursday 22 September 2022, with a relaxed networking hour where delegates, speakers, exhibitors and supporters can gather to reflect on the past two days and discuss the key learnings and outcomes of the conference. Held at the Hyatt.

Entitlements include:

Recognition

- » Networking Function supporter acknowledgement
- » Corporate logo featured in the Conference pocket program
- » Organisation acknowledgment on the official Conference website with a link to your website
- » Corporate logo on official Conference supporter acknowledgement signage

Promotion

- » Use of the Conference logo until the end of October 2022
- » Option for one (1) freestanding banner which will be positioned at the entrance to the Networking Function venue (maximum size 2m high x 1m wide)

Conference Mobile App Supporter

\$3,000.00 + GST

The Safeskies 2022 mobile app for iPhone, Android, iPad and any smartphone or iPad/ laptop with web browsing capability, will showcase the full program, speaker details, social programs, sponsor and exhibitor listing.

Entitlements include:

Recognition

- » Conference Mobile App supporter acknowledgement
- » Corporate logo featured in the Safeskies 2022 pocket program
- » Organisation acknowledgment on the official Conference website with a link to your website
- » Corporate logo on official Conference supporter acknowledgement signage
- » Supporter will be acknowledged with banner at the bottom of the page on the App
- » Supporter logo to be featured on all Mobile App instructions.

Promotion

- » Use of the Conference logo until the end of October 2022

Tickets

- » One (1) full complimentary registration, including one ticket to the Sir Reginald Ansett Memorial Lecture and Dinner

Delegate Gift Supporter (exclusive)

\$5,000.00 + GST

Each delegate will receive a Safeskies 2022 Conference branded gift when they arrive at the Conference. This is an exclusive opportunity to make your company's presence highly visible at Safeskies 2022 by featuring your logo on a useful gift which will be used long after the conference concludes.

Entitlements include:

Recognition

- » Delegate Gift supporter acknowledgement
- » Company name/logo printed prominently on the Safeskies 2022 delegate gift
- » Corporate logo featured in the Conference pocket program
- » Organisation acknowledgment on the official Conference website with a link to your website
- » Corporate logo on official Conference supporter acknowledgement signage

Promotion

- » Use of the Conference logo until the end of October 2022



Image for illustration purposes only

Lunch Supporter

Two Opportunities - Approx. 1hr in duration

\$7,500.00 + GST

Naming rights are available for acknowledgment as the designated lunch break supporter.

Entitlements include:

Recognition

- » Lunch supporter acknowledgement
- » Corporate logo featured in the Conference pocket program
- » Organisation acknowledgment on the official Conference website with a link to your website
- » Corporate logo on official Conference supporter acknowledgement signage
- » Verbal acknowledgement by chair at sessions directly before and after the catering break.

Promotion

- » Use of the Conference logo until the end of October 2022
- » Option for one (1) freestanding banner which will be positioned in a prominent location in the lunch area (maximum size 2m high x 1m wide)
- » Corporate name / logo printed on small table signs that will be displayed at the catering stations
- » Opportunity to provide corporate handouts at the catering station
- » One (1) full complimentary registration to the conference, including one ticket to the Sir Reginald Ansett Memorial Lecture and Conference Dinner
- » Opportunity to purchase a further eight (8) dinner tickets to fill a table at a reduced rate

Morning Tea Supporter

Two Opportunities - Approximately 30min in duration

\$3,000.00 + GST

Naming rights are available for acknowledgment as a designated Morning Tea break supporter.

Entitlements include:

Recognition

- » Morning Tea supporter acknowledgement
- » Corporate logo featured in the Conference pocket program
- » Organisation acknowledgment on the official Conference website with a link to your website
- » Corporate logo on official Conference supporter acknowledgement signage

Promotion

- » Use of the Conference logo until the end of September 2022
- » Options for one (1) freestanding banner which will be positioned in a prominent location in the catering area (maximum size 2m high x 1m wide)
- » Corporate name / logo printed on small table signs that will be displayed at the catering stations
- » Opportunity to provide corporate handouts at the catering station

Coffee Station Supporter

Two Opportunities - Approximately 30min in duration

\$3,000.00 + GST per day

The onsite coffee cart will be available for the duration of Safeskies 2022 (until the end of afternoon tea on the final day) and will be one of the most popular areas for delegates to meet.

Entitlements include:

Recognition

- » Coffee Station supporter acknowledgement
- » Coffee Station Corporate logo featured in the Conference pocket program
- » Organisation acknowledgment on the official Conference website with a link to your website
- » Corporate logo on official Conference supporter acknowledgement signage

Promotion

- » Use of the Conference logo until the end of September 2022
- » Option for one (1) freestanding banner which will be positioned in a prominent location next to the Coffee Station (maximum size 2m high x 1m wide)
- » Corporate name / logo printed on small table sign that will be displayed at the station

Upgrade opportunity:

Please speak with Consec – Conference and Event Management if you would be interested in upgrading this package to include branded coffee cups. Additional costs will apply.

Pocket Program Supporter

\$3,000.00 + GST

The pocket program is distributed to all delegates during Safeskies 2022 registration. The pocket program will complement the mobile app and designed to fit into each delegate's name badge.

Entitlements include:

Recognition

- » Pocket Program supporter acknowledgment
- » Corporate logo featured in the Conference pocket program
- » Organisation acknowledgment on the official Safeskies 2022 website with a link to your website
- » Corporate logo on official Conference supporter acknowledgement signage

Promotion

- » Use of the Conference logo until the end of October 2022
- » One (1) full page advertising space on the outside back cover of the Conference pocket program (exclusive opportunity)

Lanyard Supporter

\$3,000.00 + GST

Entitlements include:

Recognition

- » Lanyard supporter acknowledgment
- » Corporate logo to appear on all lanyards alongside the Safeskies 2022 logo
- » Corporate logo featured in the Safeskies 2022 pocket program
- » Organisation acknowledgment on the official Safeskies 2022 website with a link to your website
- » Corporate logo on official Conference supporter acknowledgement signage

Promotion

- » Use of the Conference logo until the end of September 2022

Advertising Opportunities

Conference Pocket Program Advertising/
Conference app

Deadline for booking: 15 July 2022

Deadline for artwork: 15 August 2022

Size: Full page colour A7

Cost: \$700 +GST

The above supporter arrangements/packages may not cater for your specific needs. If so, please contact Consec - Conference and Event Management to discuss your needs for a more personalised package.

Contact the Project Manager, Abby Budge on telephone: +61 2 6252 1200 or email: safeskies@consec.com.au



Image for illustration purposes only

Exhibition Opportunities

The exhibition will be open for the duration of Safeskies 2022 and located at the Hyatt Hotel Canberra.

All catering breaks will be held in the exhibiting area making it an ideal meeting point for attendees and provide an optimal networking atmosphere for exhibitors.

An exhibition manual will be sent to exhibitors closer to Safeskies 2022 with details of delivery and exhibition set up.

Exhibition Space

\$1,500.00 + GST

The exhibition package includes:

- » One (1) trestle table with table cloth
- » Two (2) chairs
- » Two (2) complimentary exhibitor registrations including two (2) tickets to the networking function
- » Listing of company name in the Conference pocket program
- » Listing of company name and 50-word profile in the Safeskies 2022 mobile app
- » Option to place one (1) promotional flyer in the conference satchel
- » Organisation acknowledgment on the official Safeskies 2022 website with a link to your website
- » Copy of the delegate list (name, organisation, state only) subject to privacy legislation

Complimentary exhibitor registration inclusions

- » Morning and afternoon catering breaks/ lunch
- » Conference satchel, including delegate list
- » Conference pocket program
- » Access to the mobile app
- » One (1) ticket to the Networking Function
- » Attendance to all sessions

Additional exhibitor registration inclusions

\$300 + GST

- » Morning and afternoon catering breaks/ lunch
- » Conference satchel, including delegate list
- » Conference pocket program
- » Access to the mobile app
- » One (1) ticket to the Networking Function
- » Attendance to all sessions

To purchase additional tickets to the Social Functions, please contact Consec – Conference and Event Management at safeskies@consec.com.au

How to Book and Payment Deadlines

Supporter

In order to confirm your support, we will require the Supporter Booking Form and a fifty per cent (50%) deposit payment to be forwarded to Consec – Conference and Event Management. Balance must be received by 15 June 2022. Any bookings made after 15 June 2022 will be required to pay the full supporter balance within invoice terms.

All payments are to be made in Australian dollars.

Exhibitor

Early booking is necessary, as space is limited. Tables will be allocated strictly in order of the date the deposit payment and Exhibitor Booking Form is received. In order to confirm your exhibition space, we will require the Exhibitor Booking Form and a fifty percent (50%) deposit payment to be forwarded to Consec – Conference and Event Management. Balance must be received by 15 June 2022. Any bookings made after 15 June 2022 will be required to pay the full exhibitor balance within invoice terms.

All payments are to be made in Australian dollars.

Cancellation Policy

In the event of the withdrawal of a supporter or exhibitor booking, Consec – Conference and Event Management should be notified in writing as soon as possible. Please note that a refund of fees paid/invoiced (less a cancellation fee of 50% of the value) will be made to a supporter or exhibitor cancelling before or on 15 June 2022.

No refunds will be made after that date and any outstanding money on your invoice will still need to be paid.

Please note:

Acknowledgment in the Conference pocket program and official signage is subject to support or exhibition confirmation prior to printing deadlines

The production of banners and any promotional material is the responsibility of the supporter or exhibitor.

Liability Waiver

Safeskies 2022 and the Hyatt Hotel, Canberra will not be liable for injuries to any person or damages to property owned or controlled by exhibitors. Regarding claims for damages or injuries that may arise from or be in any way connected with exhibitor occupation or display space,

the exhibitor agrees to defend indemnity and hold the Safeskies Australia Conferences Incorporated and organising committee harmless against all such claims. The exhibitor agrees to insure itself at its own expense against property loss or damage and for public liability or personal injury and liability for property damage.

Participation in Safeskies 2022 does not imply any endorsement or approval by the Safeskies Australian Conference. Safeskies Australia Conferences Incorporated takes no responsibility in relation to displays, products, representations or promotional material of the participants. Safeskies Australia Conferences Incorporated has not assessed, endorsed or approved any display, product, representation or promotional material.

Insurance

Exhibitors are strongly advised to insure goods during transit and while on display, against damage/loss, however caused, as well as public liability. In addition, the exhibitor acknowledges that the Safeskies Australia Conferences Incorporated and Consec – Conference and Event Management do not maintain insurance covering exhibitor's property and that it is the sole responsibility of the exhibitor to obtain public liability, business interruption and property damage insurance covering such loss by an exhibitor.

All exhibitors must have a current public liability insurance cover for their exhibition stand. Exhibitors are required to submit their public liability insurance certificate of currency along with their booking form.

Personal Insurance

Participants shall be regarded in every aspect as carrying their own risk for injury to person or property, including baggage, during the conference. We strongly recommend that at the time of booking you take out a travel insurance policy of your choice. The policy taken should include the loss of deposit through cancellation, medical insurance, loss or damage to personal property, financial loss incurred through disruption due to strikes or other industrial action. The organisers are in no way responsible for any claims concerning insurance.

Privacy Act

Due to privacy legislation, the organisers cannot guarantee the inclusion of ALL participants' names and contact details on the delegates' list.



Contact

General enquiries

For general enquiries about Safeskies Australia and the conference program:

PHONE

+61 (0) 2 6274 6921

WEBSITE

safeskiesaustralia.org

EMAIL

office@safeskiesaustralia.org

Conference enquiries

For conference logistics enquiries: registration, accommodation, venue etc. please contact the conference project managers, Consec-Conference and Event Management

PHONE

+61 (0) 2 6252 1200

WEBSITE

consec.com.au

EMAIL

safeskies@consec.com.au